
LASUSA LAW OFFICES, PLC

BUSINESS LAW AND LITIGATION

Attorneys licensed in Illinois, Michigan and Wisconsin



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Making and saving businesses money by avoiding legal pitfalls. SM

Client Bulletin

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PROBLEM:

Most businesses do not know what intellectual property they have, how to protect it or how to leverage its value.

Every day, trademark turf battles are being fought to keep competitors from infringing on hard earned businesses' goodwill. Copyright claims by creative geniuses are being filed with abandon. The U.S. Supreme Court, in its long-awaited [Bilski](#) ruling, recently reaffirmed that business process patents are protectable intellectual property (IP). It is clear from our evolving legal and economic landscape that IP will be at the forefront of driving and sustaining our GNP over the next millennium. Every business needs to be vigilant about understanding where they stand on this horizon.

SOLUTION:

Educate yourself by reading my article, [Intellectual Property: a Primer for the Creative Entrepreneur](#). Contact us if you are interested in finding out more on the value of having an intellectual property audit done at a reasonable fixed fee.

Areas of practice

- Commercial real estate: land development, purchases, sales and leases
- Complex commercial litigation: expertise in creative negotiation and trial litigation
- Corporate (LLCs and partnerships): formation, operation, and acquisition or sale
- Employment and labor: hiring, firing, discipline, and covenants not to compete
- Intellectual Property: copyright, trademark, trade secret protection and licensing
- Wealth management: business succession and estate planning, probate and trust administration

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